

# FERNHURST NEWS

## ADVERTISING RATES EFFECTIVE 1 APRIL 2022

(as agreed at Fernhurst News meeting on 17 November 2021)

Advertisements are carried at the discretion of the Management Committee.  
Advertising guidelines are available. Editorial policies are available on request.

<b>ANNUAL ADVERTISEMENTS</b>	
Full page for 10 issues	£325
Half page for 10 issues	£200
Quarter page for 10 issues	£125
<b>COMMERCIAL ONE-OFF</b>	
Full page advertisement	£130
Half page advertisement	£75
Quarter page advertisement	£50
Insert (A4 folded = 4 sides A5) bound in	£250
A5 flyer (loose – delivered with Fernhurst News)	£100

<b>CHARITY ONE-OFF</b>	
Full page advertisement	£70
Half page advertisement	£45
Quarter page advertisement	£30
Insert (A4 folded = 4 sides A5) bound in	£110
A5 flyer (loose – delivered with Fernhurst News)	£50
<p>The charity rate also applies to local village organisations but excludes private schools and political parties. The Management Committee, at its discretion, may waive the cost of an advertisement for a village organisation or Charity Commission registered organisation. Regular written contributions from local village organisations are carried free as long as they comply with agreed space limits but the Management Committee reserves the right to edit articles if there are space constraints in an edition.</p>	

<b>POSTAL SUBSCRIPTIONS</b>	£16 p.a.
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